

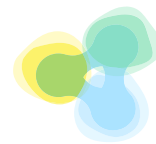


# EIT Community Ignite NEB 2026 -info session-

Beautiful

Sustainable

Together



New European Bauhaus  
beautiful | sustainable | together



Community  
New European Bauhaus



Funded by the  
European Union

# Agenda

13.00-13.05 Welcome

13.05-13.10 Introducing New European Bauhaus and EIT Community NEB

13.10-13.20 Ignite NEB events

13.20-13.30 Ignite NEB incubation programme (fka Grow NEB)

13.30-13.40 Application process

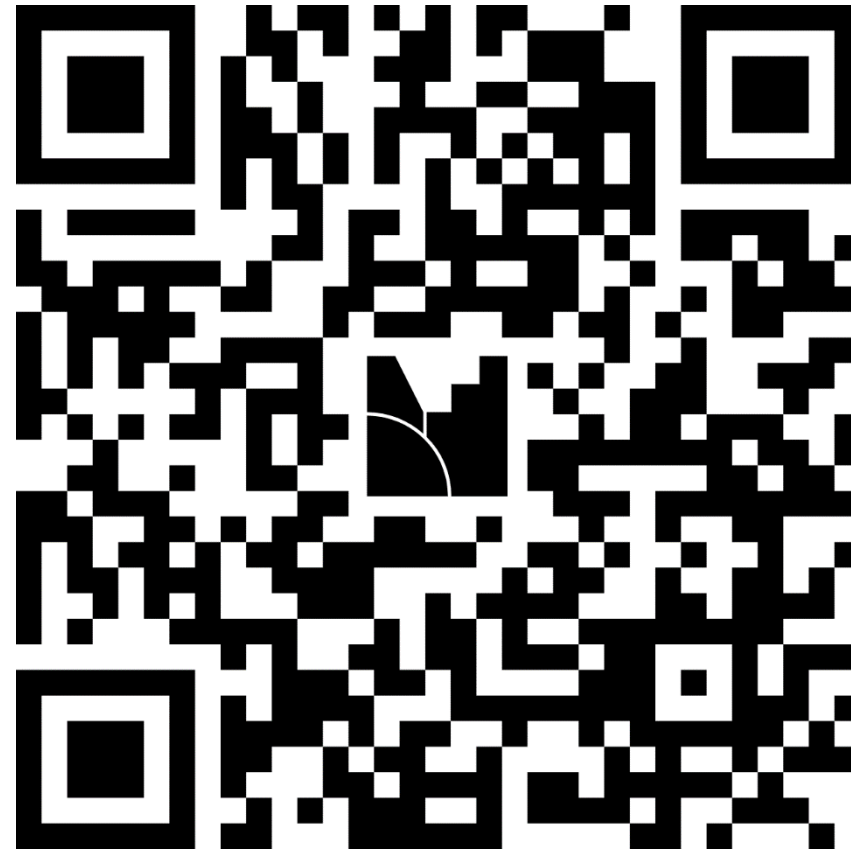
13.40-14.00 Q&A

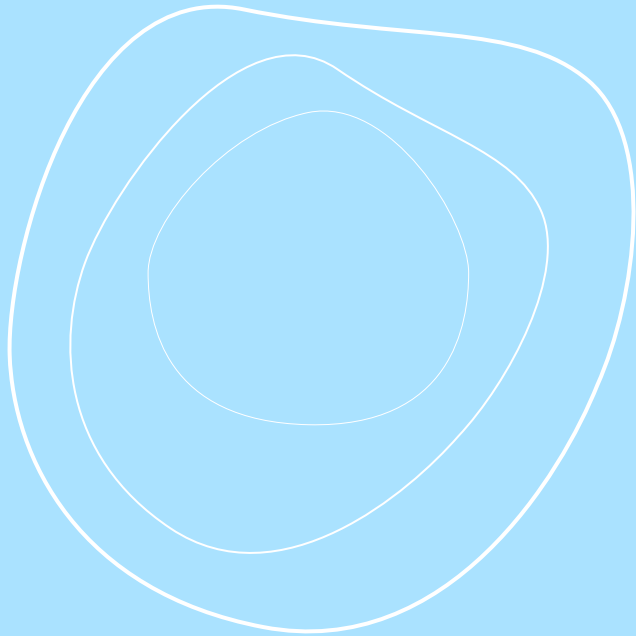
# Check-in

Menti.com

Enter code:

**3311 4731**





# New European Bauhaus & EIT Community NEB

Ilona PUSKAS

Climate KIC





## What is the New European Bauhaus?

The NEB is a creative and interdisciplinary initiative that connects the [European Green Deal](#) to our living spaces and experiences.

The NEB calls on all of us to imagine and build together places, practices, and experiences that are:

- **Enriching**, inspired by art and culture, responding to needs beyond functionality.
- **Sustainable**, in harmony with nature, the environment, and our planet.
- **Inclusive**, encouraging a dialogue across cultures, disciplines, genders and ages.

The New European Bauhaus is a European-led Movement launched by the European Commission's [Joint Research Centre](#).

The EIT Community is supporting the NEB with **7 programmes**.



## What is the EIT Community?

The EIT Community is a collaborative network comprising the European Institute of Innovation and Technology's (EIT) long-term partnerships, known as Knowledge and Innovation Communities (KICs).

There are 10 KICs, each focusing on key areas such as climate change (Climate KIC), food (EIT Food), and urban mobility (EIT Urban Mobility).

By leveraging the collective expertise of these KICs, the EIT Community initiatives bring together academia, research, and business to power innovation, entrepreneurship and creativity in all fields.

# The EIT Community NEW EUROPEAN BAUHAUS (NEB) Journey



**CATALYSE NEB**  
Accelerating NEB-aligned  
start-ups to market



**NEB MENTORS**  
Expert business and design  
guidance across all  
programmes

**ENHANCE NEB**  
Scaling and replicating  
successful NEB projects



**CO-CREATE NEB**  
Cities and communities  
co-designing public space  
through NEB values



**GROW NEB**  
Incubating NEB ideas to NEB  
products and services through  
guided testing and prototyping

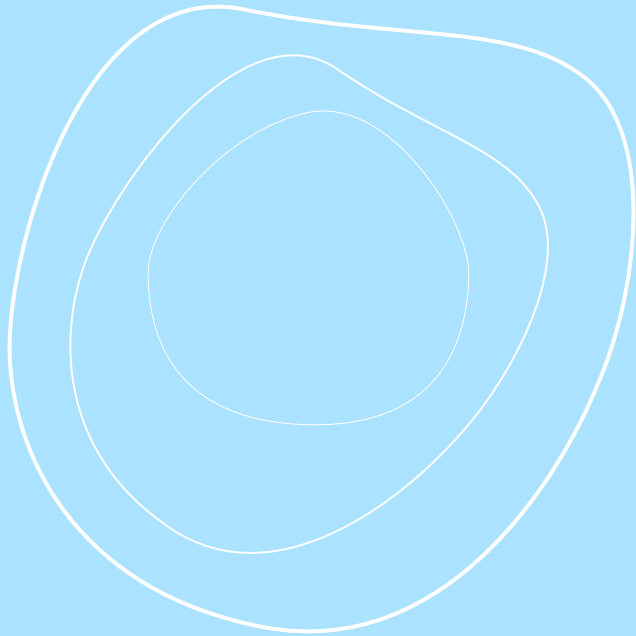


**IGNITE NEB**  
Ideation events empowering  
citizens to tackle local NEB  
challenges



**CONNECT NEB**  
Funding grassroots  
initiatives to activate  
community-led NEB  
solutions





# Ignite NEB Events

Ilona Puskas  
EIT Climate-KIC



# Ignite NEB

## Fostering community, entrepreneurship, and creativity

### WHAT

Events to bring together communities, entrepreneurs, creatives, and changemakers. The main entry point for individuals to embark on the NEB Journey through EIT Community programmes.

### OBJECTIVE

Turning innovative ideas into real businesses and projects, customized to the local context in collaboration with challenge owners and decisionmakers.

### HOW

Inspiration, training, and ideation with NEB core values. Connecting into a rich ecosystem and becoming part of the movement.



# Ignite NEB

## An unhackathon

### WHAT

Aiming to break away from conventional hackathons, in the spirit of NEB. We only use “hackathon” to describe Ignite NEB in tactical cases (e.g. to engage sponsors who need a familiar term to be convinced).

### WHY

Traditional hackathons are technology-oriented and serving an extractive growth logic which the NEB is implicitly challenging.

### HOW

Combining idea generation with a lived experience of the NEB for the wider community in the form of the celebration component. Participation provides structure and support for realizing these ideas and acts as a commitment device to ensure changes are implemented.



# Ignite NEB

## A bespoke format

### WHAT

Ignite NEB has evolved over 4+ years into a signature format which is a starting point for both social and entrepreneurship interventions/projects.

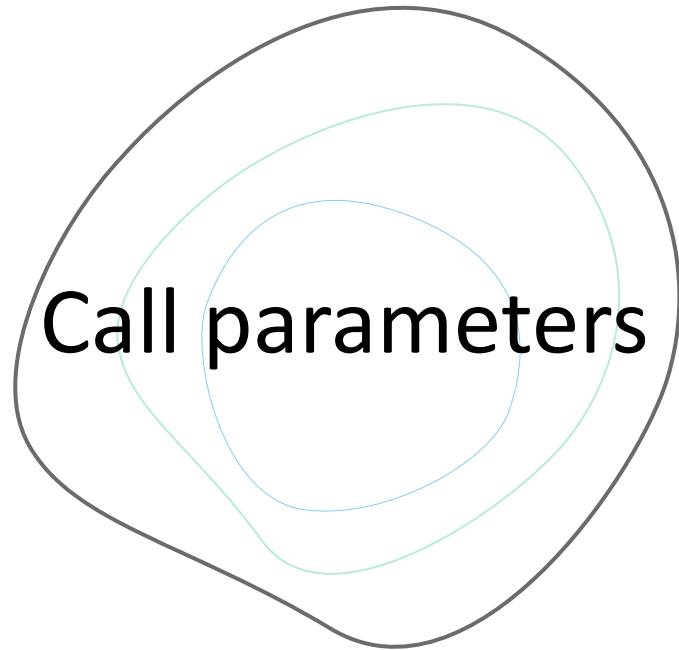
### WHY

The nature of NEB requires an experimental and experiential approach to bring about positive impact.

### HOW

Ignite NEB events are open, inclusive, and hospitable, allowing for different tiers and modes of engagement, thus activating the entire local context.





## Call parameters

Total budget per host:  
EUR 52,000

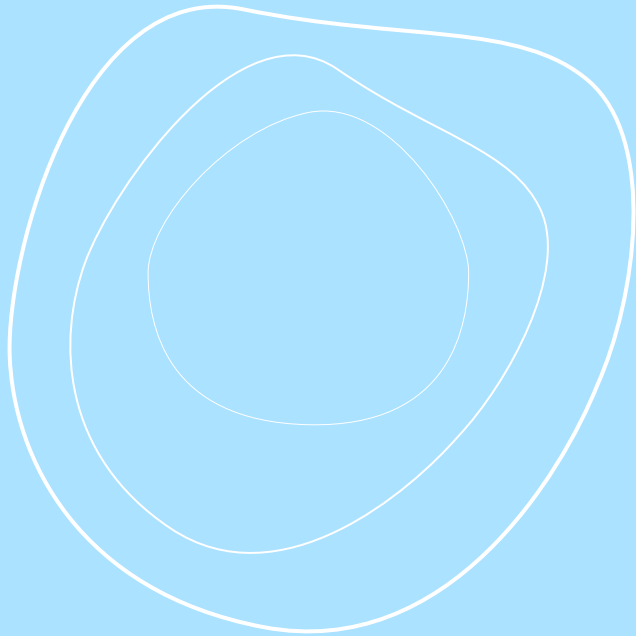
- Submit complete proposal by deadline  
(07/05/2026 at 5pm CEST)
- Private or public legal entity established in Horizon Europe eligible countries
- Submission by Sole Applicant or Consortium of max. 3 independent organisations
- Address EIT KPIs
- 4 Ignite NEB hosts will be selected
- EUR 24,000 funding/ Ignite NEB event
- EUR 20,000 funding/ Ignite NEB incubation programme  
(designated Incubation Lead in case of Consortium)

# Ignite NEB Event Characteristics

1. NEB Thematic Axis
2. Venue
3. In-person NEB Celebration & NEB Ideation
4. Pre-event Sessions
5. Coaches
6. Challenge Owners
7. Jury
8. Winners

# Profiles & responsibilities

- NEB experience and relations with cultural, artistic, and creative industries
- Experience convening workshops and events generating ideas with entrepreneurial mindset
- Ability to convene entrepreneurs
- End-to-end delivery of all characteristics
- Promotion of event
- Ensuring alignment with EIT Community NEB for consistent and recognizable series



# Ignite NEB Incubation Programme

Ilona Puskas  
Climate KIC

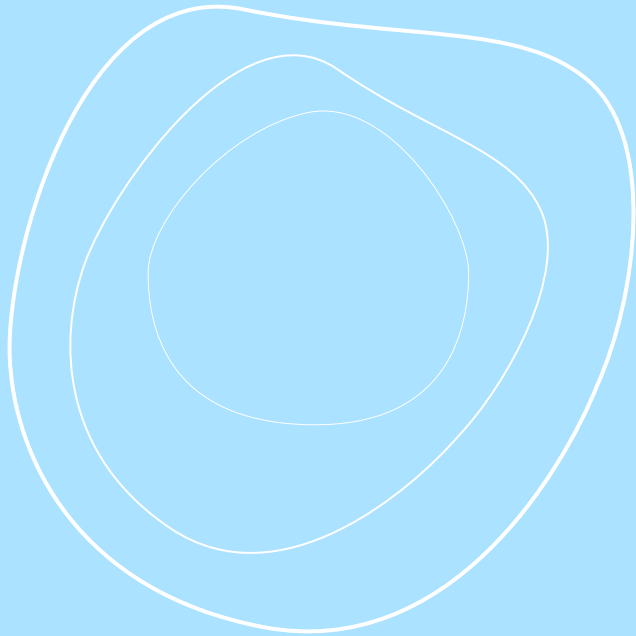


# What happens after the Ignite NEB events?

- 8-month programme that supports winning Changemakers in the development of their solutions/ideas.
- 10h of mentorship provided
- EUR 4,000 stipend/ winning team
- End goal: set up a legal entity (SME, startup, association etc.)

# Incubation phase

- The Ignite NEB Incubation Lead is the single partner responsible for owning the incubation budget and delivering programme in coordination with the EIT Community NEB.
- Sole Proposers hold this role as well.
- The Incubation Lead is responsible for the management and implementation of the incubation programme, providing tailored support to teams for prototyping and testing their products or services. This includes logistics, mentorship, workspace, prototype building, testing facilities, administrative support, networking events, and marketing guidance. Other tools or services may be provided based on team needs.



# Application Process

Karina Akopian

EIT Food



# How to apply?

- 1** Go to [MyEITFood.eu](https://myeitfood.eu)
- 2** Complete the online application form
  - Check evaluation criteria in the [Call Manual](#)
- 3** Upload required documents before 7th May, 17:00 CET
  - Completed [budget template](#) (per [Call Manual](#), 3.4 Funding)

# More details on the process

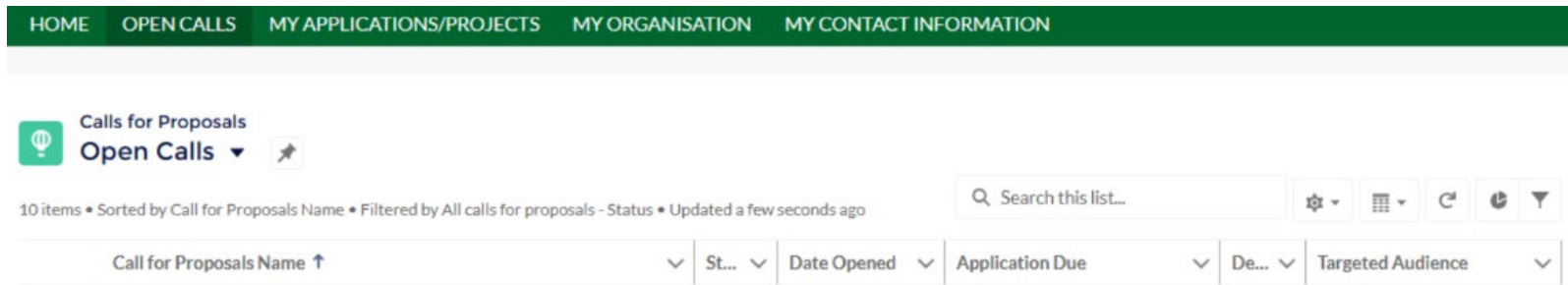
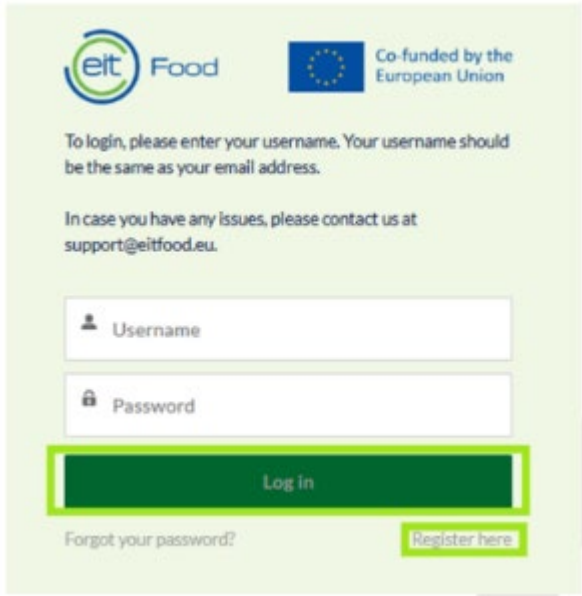
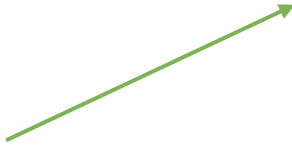
1. [Register your organisation](#) & obtain the 9-digit Participant Information Code (PIC) -- *mandatory for registration on [myeitfood.eu](https://myeitfood.eu)*
2. Prepare of your proposal: carefully review Call Guidelines & **don't wait until the last day!**
  - **Adjust time zone in MyEITFood** — default is GMT+0.
    - Modify this in the 'My settings' section

The screenshot displays the 'My Settings' page with a green navigation bar at the top containing links for HOME, OPEN CALLS, MY APPLICATIONS/PROJECTS, MY ORGANISATION, and MY CONTACT INFORMATION. The page title is 'My Settings' and the section is 'ACCOUNT MANAGEMENT'. A legend indicates that an asterisk (\*) denotes required information. The 'Account' section includes fields for Username (redacted), Email Address\* (redacted), Password, and a 'Change Password' link. The 'Location' section features dropdown menus for Language (set to English) and Locale (set to French (Belgium)). The 'Time Zone' section has a dropdown menu currently set to '(GMT+00:00) Greenwich Mean Time (GMT)'. 'Cancel' and 'Save' buttons are located in the top right corner.

# More details on the process

## 3. Register/Login to the [EIT Food Application Portal](#)

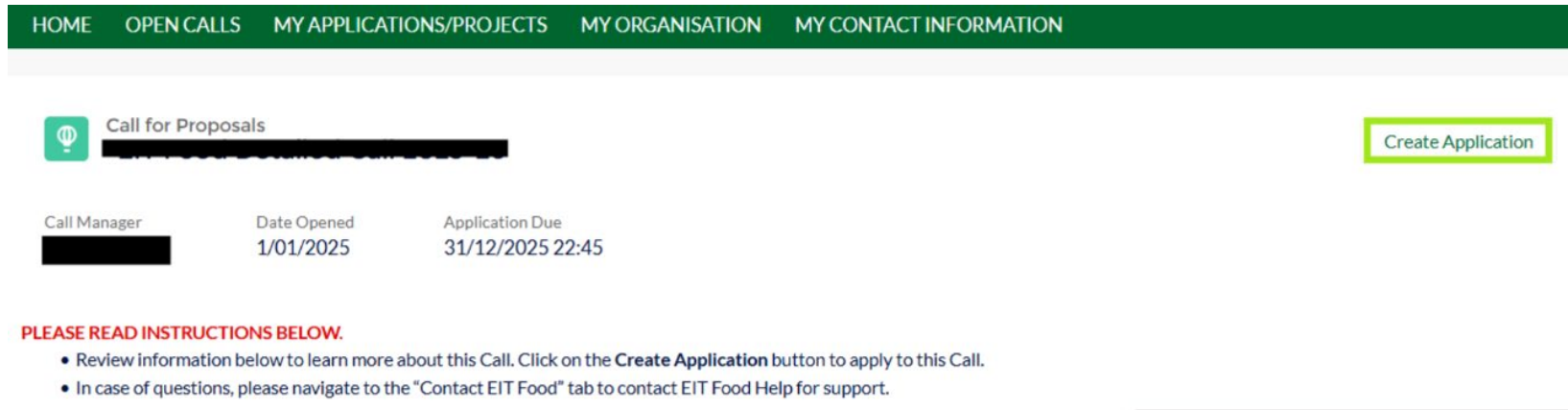
1. Find the Call by clicking on "OPEN CALLS"



Note the application deadline!

# More details on the process

## 4. Create and work on your application (click "create application")



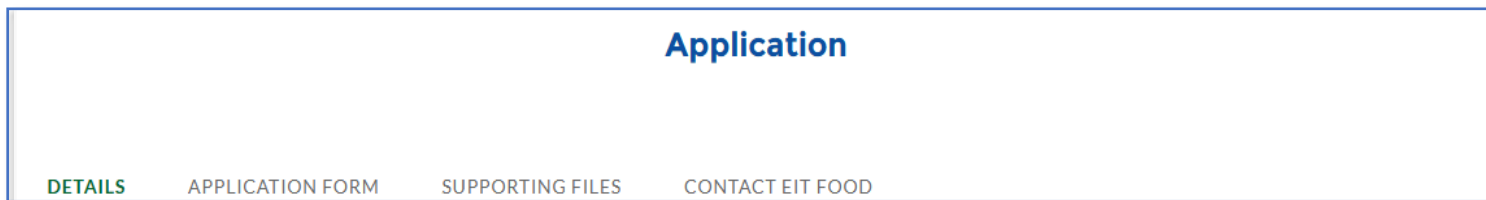
The screenshot shows a navigation bar with the following items: HOME, OPEN CALLS, MY APPLICATIONS/PROJECTS, MY ORGANISATION, and MY CONTACT INFORMATION. Below the navigation bar, there is a section titled "Call for Proposals" with a lightbulb icon and a redacted name. A "Create Application" button is highlighted with a green border. Below this, there is a table with the following data:

Call Manager	Date Opened	Application Due
[Redacted]	1/01/2025	31/12/2025 22:45

Below the table, there is a red heading "PLEASE READ INSTRUCTIONS BELOW." followed by two bullet points:

- Review information below to learn more about this Call. Click on the **Create Application** button to apply to this Call.
- In case of questions, please navigate to the "Contact EIT Food" tab to contact EIT Food Help for support.

## 5. Fill in application form



The screenshot shows a form titled "Application" with a blue border. Below the title, there are four tabs: DETAILS, APPLICATION FORM, SUPPORTING FILES, and CONTACT EIT FOOD. The "APPLICATION FORM" tab is currently selected.

# ADDITIONAL SLIDE: downloading the application form

If you'd like to consult the application form before filling in each question, you can download the proposal form using the download button in the platform.

## Application

DETAILS

**APPLICATION FORM**

SUPPORTING FILES

CONTACT EIT FOOD

### PLEASE READ INSTRUCTIONS BELOW.

- Be aware that questions marked with a red asterisk (\*) are required.
- Your responses to the questions will automatically save.
- In case of questions, please navigate to the "Contact EIT Food" tab to contact EIT Food Help for support.

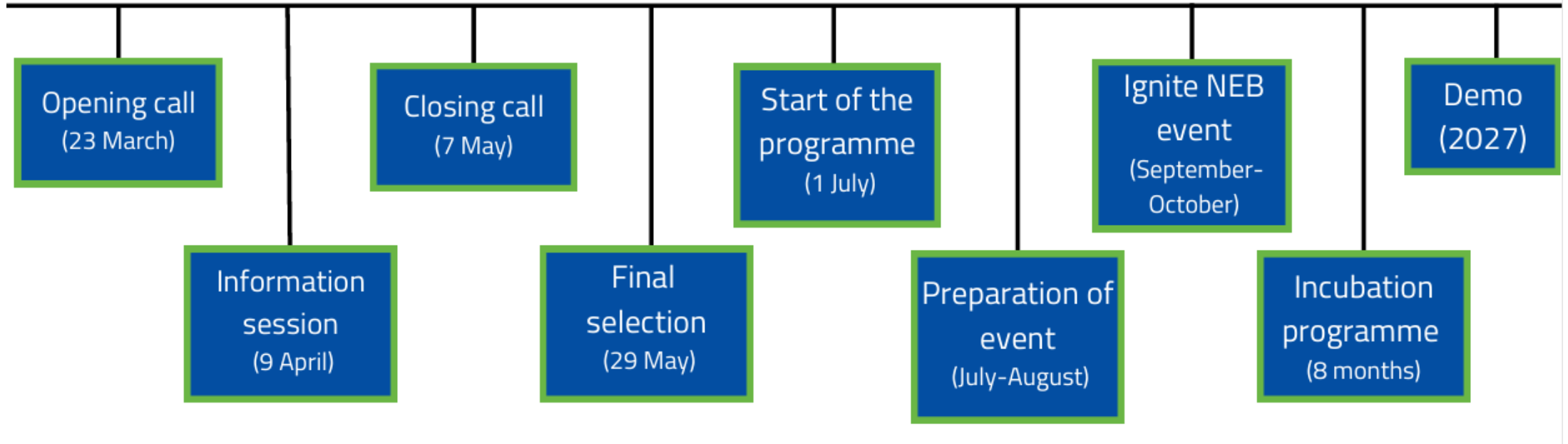
Proposal Form ▼

Download



## Timeline

**Deadline at  
17:00 CET!**



# Useful Resources

- 1 [Ignite NEB Open call for hosts – EIT Community New European Bauhaus](#)
- 2 [Ignite Factsheet](#)
- 3 [\*Budget template\*](#)
- 4 [Ignite Call Manual](#)

Contact points:

[igniteneb@climate-kic.org](mailto:igniteneb@climate-kic.org)

[ilona.puskas@climate-kic.org](mailto:ilona.puskas@climate-kic.org)

[karine.akopian@eitfood.eu](mailto:karine.akopian@eitfood.eu)

FAQ Deadline: 16/04/26 at 5pm CEST

FAQ Posting: 20/04/26

Proposal Deadline: 07/05/26 at 5pm CEST

Cohort announcement: NEB Festival

Start Implementation: 01/07/26

Q&A

Thanks for joining!



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Community  
New European Bauhaus



Funded by the  
European Union

# Check-out

Menti.com

Enter code:

**3311 4731**

