

EIT Community New European Bauhaus

Call for Applications: 2026 Ignite NEB

Call Opens: Monday, 23rd March 2026

Deadline: Thursday, 7th May 2026, 17:00 CEST

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History of changes

Version	Publication Date	Change
1.0	23.03.2026	Initial version

Disclaimers

- This Call Manual may be subject to corrections, modifications and clarifications. Applicants are encouraged to regularly check the call pages of the website for any updates.
- This Call Manual follows the main rules and principles of openness, transparency, equal treatment, non-discrimination, proportionality and efficacy established by the EU and EIT. All proposals submitted to this call are evaluated based on these principles.
- This Open Call falls under the Business Plan 2026-2028, which remains subject to formal approval by the EIT. Please be advised that the conditions and funding allocation for this Call may be subject to change.



1. Call Summary

This is a call for organising partners or consortia to be part of the 2026 cohort of the EIT Community New European Bauhaus (NEB)'s Ignite NEB programme, a series of NEB celebration and ideation events, followed by an 8-month incubator programme to create new entities working to implement NEB values across Europe. In this document, all relevant information is detailed pertaining to the strategic focus of the call, who can apply, how to apply, the evaluation and selection process, what services are provided, and the call timeline.

Additionally, the EIT Community's mission, programmes, and strategic focus areas along with the NEB values, challenges and principles, and further details on eligibility criteria and conditions can be found in the annexes.

Culture and creative sectors and industries are particularly encouraged to apply to the call, as well as entities established in RIS countries. The call is funded through the European Institute of Innovation and Technology (EIT). It is anticipated that a total of 4 organizing partners or consortia will be awarded EUR 52,000 each for implementation of their Ignite NEB proposals. **This call is subject to confirmation of EIT funding.**

Call for Applications Main Features	
Key dates	<ul style="list-style-type: none"> • Call opening: 23rd March 2026 • Call closing: 7th May 2026, 17:00 CEST • Admissibility and eligibility check: 14th May 2026 • Evaluation of proposals: 22nd May 2026 • Signing contracts: June – July 2026 • Programme start: 1st July 2026
Total estimated EIT Funding allocated to this Call	<p>EUR 208,000</p> <p>4 Ignite NEB partners or consortia with EUR 52,000 of EIT Community NEB funding allocation each.</p>
Link to the application portal	All applications and associated documents must be submitted via MyEITFood.eu portal.
List of documents to be submitted	<ul style="list-style-type: none"> • Completed Application Form (in English) on MyEITFood.eu. • Budget spreadsheet • Proof of incorporation • Proof of revenue or investment
Eligibility requirements	<ul style="list-style-type: none"> • Proposals must be submitted prior to deadline, in English, and with all sections completed on MyEITFood.eu. • Registered private or public “legal entity” established in an eligible country, either in an EU member state or third country associated to Horizon Europe. • Proposals must be submitted by a Sole Applicant or by a designated Consortium Coordinator in the case of a consortium. <ul style="list-style-type: none"> ○ For consortia – partners must be independent organizations with no affiliated link between consortium members. Consortia can be formed by a maximum of 3 organizations. • Proposals must have a total EIT funding at or below EUR 52,000. • Proposals must clearly address and identify the mandatory EIT Core KPIs, including the reference to the target values. • Proposals must clearly select one NEB Thematic Axes.
Key Performance Indicators and Impact Indicators	<ul style="list-style-type: none"> • EITHE08.1 Participants in (non-degree) education and training (200). • EITHE04.1 start-ups established/created (4). • Impact13 Jobs created.

2. Strategic Focus

The aim of this call for proposals is to identify partners or consortia who can deliver a complex NEB programme which positions entrepreneurship as a crucial vehicle for social change and demonstrates its potency.

The end goal of Ignite NEB activity is to create 8 new entities implementing NEB solutions. These solutions are responding to local challenges that result from a harmonized series of 4 ideation events celebrating NEB futures. The EIT guarantees, subject to confirmation, a total funding of EUR 208,000 to the programme. These funds will be used to support 4 awardees hosting the Ignite NEB programme throughout the duration of 2026 and 2027.

EIT Food is the entity responsible for the contracting of Ignite NEB, and as such coordinates the evaluation and selection process. However, each KIC participates in the evaluation and selection process and support of awarded applicants. As lead of the EIT Community NEB, EIT Urban Mobility are responsible for any dispute resolution.

2.1 What is Ignite NEB

Ignite NEB is the main entry point for individuals to join the EIT Community NEB journey.

Ignite NEB consists of two stages: 1) the **Ignite NEB celebration and ideation event** and 2) the **Ignite NEB incubation programme**.

Ignite NEB events are open, inclusive, and hospitable, allowing for different tiers and modes of engagement, thus activating the entire local context.

Ignite NEB events are in-person events held on at least two consecutive days, preceded by either online or in-person sessions. Pre-event sessions provide inspiration, training, and ensure ideation along the NEB core values. Ignite NEB events are important meeting points for business, culture, creativity, and citizens who want to transform their local community. Ignite NEB events seek individuals and teams driven to create sustainable, beautiful, and just communities via entrepreneurship. Ignite NEB events celebrate the NEB movement and raise awareness, as well as deepen understanding of its values, principles, approaches, and impact.

Key target audiences include:

- **Changemakers** ready, willing, and able to contribute to societal change through innovative concepts for products or services. These participants will form teams and pitch their idea to the jury in the hope of gaining support by securing a spot in the Grow NEB programme.
- **Challenge owners** who can provide a deep dive and insights into the local specificities and context around the NEB thematic axes the event is tackling.
- **General public** mainly joining the celebratory part of the event but also invited to contribute voices and perspectives underlining the local challenge the event works with.
- **Coaches** with NEB and business expertise supporting the Changemaker teams from the pre-event sessions through to the in-person NEB Ideation sessions.

The Ignite incubator programme is intrinsically intertwined with the Ignite NEB events. The Ignite incubator supports the transition from idea to implementation by helping teams refine, prototype, and test sustainable solutions aligned with the New European Bauhaus values. The programme focuses on strengthening both the social and business dimensions of each project, preparing them for real-world impact.

Teams selected from Ignite NEB gain access to the incubator programme with tailored mentoring, workspace facilities, and tools for hands-on experimentation. After assessing their business and social needs, participants engage in one-on-one mentorship and matchmaking sessions with experts from the NEB community.

Ignite incubator is an eight-month programme that supports Ignite NEB winners with:

- Assessment of business needs
- Matchmaking sessions with EIT Community NEB business mentors.
- Mentoring sessions with selected NEB business mentors to define and strengthen the business model for the solution
- Support with the prototyping of products or services in workspaces that provide access to tools, materials, and technologies to experiment and learn
- Implementation of a minimum of three prototyping sessions during the Grow NEB programme.
- Facilitation of testing sessions with a minimum of 20 potential consumers

2.2 Key Performance Indicators (KPIs)

Successful applicants will aim to contribute to achieve these KPIs with their peers.

Code	Description	Target
EITHE04.1	Number of start-ups established in year N as a result / based on the output(s) of KAVA(s), or start-ups created for the purpose of an innovation project to organise and support the development of an asset (but not later than three years after the completion of KAVA).*	4
EITHE08.1	Participants in (non-degree) education and training	200

*Start-ups created by the Ignite winners during or after the Incubator programme

2.1 KIC Impact Indicators

As for the KPIs mentioned above, successful applicants will aim to contribute to Impact Indicators. This impact indicator will be related to the reporting of KPI EITHE04.1

Code	Description
Impact 13	New jobs created in start-ups.

3. Who Can Apply

3.1 Who Is Eligible

Both EIT KIC partners and non-partners are welcome to apply. Should there be any interest in signing a partnership agreement with one or multiple KICs, the KIC/s will share the relevant information about membership with the applicant requesting it. Entities registered in [RIS countries](#) are encouraged to apply to this call and will be positively evaluated according to the [portfolio approach in the selection process](#).

It is important to note, that selected applicants must comply with the following eligibility criteria to be considered:

Eligibility Requirement	
Incorporation Status	Public or private entity incorporated with legal effects in one of the eligible countries: <ul style="list-style-type: none"> • The Member States (MS) of the European Union (EU)¹ including their outermost regions.

¹ Following the Council Implementing Decision (EU) 2022/2506 of 15th December 2022, on measures for the protection of the Union budget against breaches of the principles of the rule of law in Hungary, no legal commitments shall be entered into with any public interest trust established on the basis of the Hungarian Act IX of 2021 or any entity maintained by such a public interest trust.



	<ul style="list-style-type: none"> The Overseas Countries and Territories (OCTs) linked to the Member States (please follow this link for more information on OCTs countries). Eligible non-EU countries: <ul style="list-style-type: none"> Third countries associated to Horizon Europe.
Location	Proponents need to be based in the country where proposed activities will take place.
Ineligible if applicants (any one of the following)	<ol style="list-style-type: none"> bankrupt, subject to insolvency or winding-up procedures, where its assets are being administered by a liquidator or by a court, where it is in an arrangement with creditors, where its business Activities are suspended, or where it is in any analogous situation arising from a similar procedure provided for under national laws or regulations; it has been established by a final judgment or a final administrative decision that the organisation is in breach of its obligations relating to the payment of taxes or social security contributions in accordance with the applicable law; it has been established by a final judgment or a final administrative decision that the organisation is guilty of grave professional misconduct by having violated applicable laws or regulations or ethical standards of the profession to which the organisation belongs, or by having engaged in any wrongful conduct which has an impact on its professional credibility where such conduct denotes a wrongful intent or gross negligence; is found to be attempting to influence the decision-making process of the call during the process; attempting to obtain confidential information that may confer upon it undue advantages in the call process; it has been established by a final judgment that the organisation is guilty of fraud, corruption or money laundering.
Sole Applicant or Consortium	<p>Submitted by a Sole Applicant or by a designated Consortium Coordinator in the case of a consortium. For consortia:</p> <ul style="list-style-type: none"> Partners must be independent organizations with no affiliated link. Must not include more than 3 organizations.
Proposal Contents	<p>Proposals must be submitted prior to deadline, in English, and with all sections completed on the MyEITFood.eu, and:</p> <ul style="list-style-type: none"> Have a total EIT funding at or below EUR 52,000, with a division of the budget approximately EUR 24,000 for the Ignite events, EUR 20,000 for the incubator programme, and EUR 8,000 for support prizes. Clearly address and identify the mandatory EIT Core KPIs, including the reference to the target values. Clearly select one NEB Thematic Axes.

Applicants must provide evidence to demonstrate they meet the aforementioned eligibility criteria requirements:

Successful applicants (awardees) will be requested to aim to accomplish, document, and report the [KPIs](#) to the EIT Community NEB.

At any time, applicants will be required to present a [declaration of interests](#) and comply with the principles of transparency, non-discrimination, equal treatment, and sound financial management. Any change(s) in relation to the applicants' declared interests that might be of relevance for determining the existence of a conflict of interests should be notified to the call managing entity.

3.2 Who Is The Ideal Candidate

The range of potential organising partners encompasses both public and private entities, and includes but is not limited to foundations, associations, collectives, organizations, consultancies, business accelerators, universities, research centres, local and regional authorities, as well as bodies affiliated to them.



We are looking for organising partners with:

- Track-record in NEB compatible implementation and relations with the culture, arts, creative industries and sectors.
- Experience in convening workshops/sessions/events/festivals which mobilize and empower the local community.
- Fluency in development of ideas and solutions with a business and entrepreneurship mindset.
- Ability to convene driven individuals and transmit an entrepreneurial approach to solving for local challenges.
- Proven experience in supporting early-stage teams, guiding them from concept to prototype through structured incubation, acceleration, or innovation support programmes.
- Capability to provide or facilitate access to prototyping environments, including workspaces, tools, materials, and technologies needed to experiment, build, and iterate solutions.
- Ability to coordinate multidisciplinary expertise, working closely with business and design mentors and ensuring effective collaboration between mentors and teams.
- Capacity to support real-world testing and validation, including engagement of end-users, stakeholders, and local communities to test assumptions and refine solutions.
- Administrative and financial management capability, including budget ownership, grant management, and delivery of required reporting and documentation.
- Embeddedness in a local or regional ecosystem, with access to relevant networks (e.g. public authorities, industry, civil society, creatives, makers) that can support teams during prototyping and implementation.

3.3 What is expected

The responsibilities of Ignite NEB hosts are twofold: ensure the successful delivery of the Ignite NEB celebration and ideation event and the selection, support, and management of teams entering the 8-month incubation programme afterwards.

For both pillars, connections enabling reach of unusual audiences, NEB alignment and track record will be assessed, as well as demonstration of entrepreneurial mindset and capacity.

Ignite NEB events must contain the following eight characteristics:

1. **NEB thematic axis:** Ignite NEB events focus on one NEB thematic axis that is identified as pertinent to the community and defined/optimized according to local context.
2. **Venue:** Ignite NEB events are held at original, unconventional venues or facilities embodying the NEB core values and serving as inspiration.
3. **In-Person NEB Celebration and Ideation:** Ignite events simultaneously celebrate NEB through exemplary activities, whilst ideating NEB solutions in a hackathon-style approach across the course of at least two consecutive days:

3.1.NEB Celebration includes a combination of unique artistic interventions, performances, games, dance etc. that will both demonstrate the NEB spirit for participants and serve as an inspiration to NEB Changemakers.

3.2.NEB Ideation is the process of forming NEB ideas from conception to implementation in a business setting. NEB Ideation is expressed in this case via graphical, written, or verbal methods, and arises from knowledge and experiences gained within the Ignite NEB events, but also influences, opinions, experiences, and personal convictions. NEB Ideation includes sessions where teams will work with the support of their coaches throughout different workshops, which will include:

- i. Analysis of the NEB thematic axis in the local context and identification of a specific challenge by each team.
- ii. Brainstorming approaches to selected challenge using the NEB core values and principles.
- iii. Definition and design of potential NEB solution.
- iv. Presenting the NEB solution to the jury.

4. **Pre-event sessions:** Ignite NEB events are preceded by four distinct pre-event sessions, held either online or in-person, that aim at preparing the Changemakers for the NEB Ideation during the event. The following sessions require mandatory attendance from Changemakers:
 - i. General intro to NEB which must include a presentation from an EIT Community NEB staff member.
 - ii. Identification of specific local NEB challenges according to the thematic axis chosen.
 - iii. Team formation with attention to diversity in membership, and allocation of coaches to each team.
 - iv. Preliminary exercises to form NEB ideas from conception to implementation in a business context.
5. **Coaches:** Ignite NEB events require the participation and support of NEB and business coaches. Such coaches will be identified and engaged by organising partners and eventually allocated to the created Changemakers teams via a match-making exercise. Coaches will bring into the Ignite NEB events diverse expertise ranging from industry, research and development, and academia (EIT Knowledge Triangle).
6. **Challenge owners:** Local stakeholders representing the public and private local context will participate and actively contribute to the Ignite NEB events (e.g., social groups or their representatives, local authorities, business representatives, innovation and research centres, academia, cultural, arts and creative representatives, etc.). Challenge owners may give keynote speeches or presentations at both the NEB celebrating and ideation parts of the events. At least one challenge owner, but desirably more, are expected to be part of the jury.
7. **Jury:** A jury will be responsible for selecting the most promising business solutions proposed by two teams of Changemakers at the NEB Ideation sessions. The jury will be composed of diverse individuals representing NEB, business, challenge owners, and local community leaders relevant to the NEB challenge selected for the event. The jury will also include an EIT Community NEB representative.
8. **Winners:** Each Ignite NEB event will release two winners featuring the most promising NEB entrepreneurial solutions responding to the local challenge selected. The winners will be selected by the jury and awarded a spot in the 8-month incubation programme tailored and provided to them by the Ignite NEB hosts. They will also receive a stipend of 4000 EUR to participate in this programme.

The Ignite Incubation programme must contain the following 10 characteristics:

1. **NEB thematic continuity**
The Ignite Incubator supports solutions developed during Ignite NEB and ensures continuity with the selected NEB thematic axis, while allowing teams to further refine and specify their challenge and solution according to real-world insights gathered during the incubation phase.
2. **Clear development pathway**
The Ignite Incubator provides a structured pathway from idea to tested solution, enabling teams to progress from early concept to a tangible prototype and validated use case within the programme timeframe.
3. **Needs assessment and action planning**
At the start of the programme, The Ignite Incubator includes a needs assessment phase for each selected team, leading to a jointly defined action plan that outlines objectives, activities, timelines, and required resources for the incubation journey.
4. **Mentoring and expert support**
The Ignite Incubator teams receive tailored mentoring support, coordinated in collaboration with the EIT Community NEB, combining business, design, and NEB-specific expertise. Mentoring must include a mix of structured workshops and individual support sessions aligned with team needs.
5. **Prototyping and experimentation**
The Ignite Incubator requires teams to develop and iterate at least one prototype of their solution. The programme must ensure access to suitable environments, tools, or facilities that enable hands-on experimentation and learning through doing.
6. **Testing and validation**



The Ignite Incubator includes a real-world testing phase, during which teams validate their solution with relevant end-users, stakeholders, or community members. Testing activities must generate concrete feedback that informs iteration and improvement of the solution.

7. Stakeholder and community engagement

The Ignite Incubator actively supports engagement with relevant local or thematic stakeholders, such as users, community groups, public authorities, or industry actors, to strengthen relevance, feasibility, and impact of the solution.

8. Differentiated outcomes by pathway

The Ignite Incubator supports two complementary development pathways, each with clear expected outcomes:

8.1. Business-oriented pathway

Teams working towards a market-oriented solution strengthen their business model, validate demand, and prepare for potential start-up creation or further acceleration.

8.2. Social-oriented pathway

Teams working on citizen-driven solutions strengthen their implementation model, co-creation approach, and capacity to deliver, replicate, or scale their intervention in other contexts.

9. Progress monitoring and reporting

The Ignite Incubator includes regular check-ins and monitoring moments, ensuring teams remain on track with their action plan and enabling timely support or course correction where needed.

10. Transition to the next NEB journey stage

At the end of the programme, The Ignite Incubator supports teams in identifying and preparing their next step within the EIT Community NEB Journey, such as progression to Catalyse NEB, Connect NEB, Co-Create NEB, or other relevant pathways.

3.4 Funding

The total budget for this call is EUR 208,000. Recipient will receive a subgrant to fund their cost.

The project runs from 1st July 2026 to 31 December 2027. The maximum funding available for that period per application is 52,000 euros (lump sum).

The Subgrant is based on lump sum and value for money. All costs, including co-funding, need to comply with Horizon Europe regulations regarding the eligibility of expenses. Please refer to Article 6 of the Model Grant Agreement and the Annotated Model Grant Agreement.

The total lump sum contribution will be disbursed in instalments. It is conditional upon the delivery of the project deliverables mentioned above. Each deliverable is associated with proportional cost allocation and deduction rate. In cases where deliverables are not completed or only partially fulfilled, a deduction will be applied up to the amount associated with the incomplete deliverable.

- First instalment at the start of the project (July 2026) of 50% of the Lump sum.
- Deliverable 1: Intermediate report (due in 1st July 2027) presenting the results of the Ignite NEB celebration.
 - Second instalment allocated value: 40% of the lump sum
- Deliverable 2: Final report (due in 31 December 2027) summarising the ideation event as well as the selection, support, and management of the teams entering the 8-month incubation phase.
 - Third instalment allocated value 10% of the lump sum

The lump sum is intended to support a broad set of activities aligned with Horizon Europe and NEB priorities. It covers the following cost categories:

- Personnel



- Other Goods & Services
- Travel
- Indirect Costs

4. Application guidelines

All applicants to the call for the 2026 Ignite NEB programme are required to complete the [Application Form](#). **All applications must be submitted in English.**

The [Application Form](#) is built to assess how the applicant adheres to the NEB core values and principles, and if they are fit to receive the support from this EIT Community NEB programme. Applicants should **select at least one of the NEB Thematic Axes**.

In addition to answering the questions in the [Application Form](#), applicants will be required to provide a budget outlined according to the template.

Applications will be reviewed through a competitive evaluation process. First, applications will be assessed against the [admissibility and eligibility criteria](#) and then, reviewed by both EIT Community NEB against the [evaluation criteria](#).

4.1 Confidentiality and Data Protection

The sole purpose of the collection of data is to verify the eligibility of the submitted products or services and to identify the best start-ups. Only for the purposes of the execution of the competition will participants provide their name, postal address, email address and telephone number ("personal data"). The EIT Community NEB will process the submitted material according to the European General Data Protection Regulation (GDPR). Participants have the possibility to indicate that the EIT Community NEB may grant access to parts of the submission to trusted investors and partners.

The submission of applications will be done within the [MyEITFood.eu](#) platform.

YOUR CONSENT TO THE USE OF PERSONAL DATA: By submitting your application within this competition you consent that either, [Climate KIC](#), [EIT Food](#), and/or [EIT Urban Mobility](#) will collect, transfer, process, store and delete your data under above-mentioned conditions.

5. Evaluation and Selection Process

The evaluation process consists of 3 stages.

5.1 Stage 1 – Admissibility and Eligibility

Applications will be eligible if they pass the admissibility and [eligibility](#) criteria. Applications will only be deemed admissible if **all fields are completed, including all the required supporting evidence, and in English**.

In case of missing or incorrect information, applicants will be notified via email to the contact listed in the application and awarded **3 business days from this notice to return the completed/corrected information**. The EIT Community NEB will evaluate the completed/corrected information within five business days. If the applicants respond positively to this requirement and within the time limit, the application will proceed to the next step of the evaluation phase. If the applicants fail to respond or respond after the deadline, the application will remain ineligible and will not be further processed. The applicant will be informed accordingly via email.



The applicant of any proposal deemed inadmissible/ineligible who disputes the ineligibility decision, may appeal. This appeal must be made within three business days of the official notification of ineligibility. The appeal will be reviewed within five business days and the applicant will be notified of the outcome via email.

All admissible and eligible applicants will pass to the next stage.

5.2 Stage 2 – Evaluations

Applications that pass the eligibility and admissibility criteria, will be evaluated on the excellence and innovative aspects of their proposal, the potential social, economic, financial, and sustainability impact of their proposal, and the implementation aspects, including planning and sound financial management demonstrated in their proposal.

The assessment criteria for this call are set out below. Each criterion is scored, on a scale of 0 to 5, by the EIT Community NEB consortium. The score across all categories is totalled to produce a ranked list of proposals. The maximum available score is 50 points. The four outstanding applications will be chosen for funding.

Scores correspond to the following assessment:

Score	Description
0	Proposal fails to address the criterion or cannot be assessed due to missing or incomplete information.
1	Poor. The criterion is inadequately addressed or there are serious inherent weaknesses.
2	Fair. The proposal somewhat addresses the criterion, but a number of serious shortcomings are present.
3	Good. The proposal addresses the criterion well, but a number of shortcomings are present.
4	Very good. The proposal addresses the criterion very well, but a small number of shortcomings are present.
5	Excellent. The proposal successfully addresses all relevant aspects of the criterion. Any shortcomings are minor.

EIT Community NEB will evaluate the proposals against the following evaluation criteria:

Criteria	Score
Excellence and Innovative aspects of the proposal	20
Impact: social, economic, financial, and general sustainability	15
Implementation: planning and sound financial management	15
Total Score	50

5.2.1 Excellence and Innovative aspects of the proposal

Criteria	Instructions to Proposers	How Evaluated	Max Score
1. Overall quality of proposal – Completeness	In the proposal form, respond to all requirements and provide evidence of how target audience is mobilised.	Are all the requirements (i.e., NEB values and principles, as well as business creation potential) of the call addressed appropriately and in detail? Does the proposal provide convincing evidence of how it will mobilise its target audience towards the ideation of business and social products and services tackling the selected theme?	5 points
2. Overall quality of proposal – Coherence	In the proposal form, define the timeline, location, communication, and dissemination plan.	Is the proposal coherent? Does the proposal define the timeline, location, communication, and dissemination plan of the proposed activity? Does the proposal avoid misuse of AI generated content?	5 points



3. Innovation potential – Innovativeness	In the proposal form, identify innovative aspects to be tested or implemented.	Does the proposal test or implement innovative approaches, methodologies, tools or processes?	5 points
4. Innovation potential – Ideation format	In the proposal form, describe the ideation process.	Does the proposal use creative and stimulating formats to initiate an ideation process with the aim of identifying challenges and co-creating potential business and social solutions?	5 points
Total Score for Excellence and Innovative aspects of the proposal			20 points

5.2.2 Impact: social, economic, financial, and general sustainability

Criteria	Instructions to Proposers	How Evaluated	Max Score
Ambition and impact – NEB potential	1. In the proposal form, describe how the chosen NEB thematic axis is relevant to the local community and define the replicability and scalability of the proposal.	5. Does the proposal make a clear contribution to the chosen NEB thematic axis? Does the proposal have the potential to be implemented in other cities/locations? Is it replicable and scalable?	5 points
Ambition and impact – Grow NEB	2. In the proposal form, describe the Sole Proposer's or Consortium's capabilities in hosting the winning teams' incubation process, and how the Ignite NEB event will generate future projects.	6. Does the proposal have a clear pathway to generating future businesses and social projects to be incubated in the Grow NEB programme?	5 points
Dissemination and communication	3. In the proposal, provide a complete dissemination and communication plan, including how relevant target groups will be mobilised.	7. Does the proposal display appropriate measures for dissemination and communication in the local and/or regional context, including relevant target groups and stakeholders?	5 points
Total Score for Impact: social, economic, financial, and general sustainability			15 points

5.2.3 Implementation: planning and sound financial management

Criteria	Instructions to Proposers	How Evaluated	Max Score
Network	4. In the proposal, indicate the Sole Proposer's or Consortium's network strength.	8. Does the proposer have sufficient network and connections to deliver the project?	5 points
Business acumen	5. In the proposal, indicate the Sole Proposer's or Consortium's business and entrepreneurship capabilities.	9. Does the proposer demonstrate business acumen and entrepreneurship capacities?	5 points



Previous experience	6. In the proposal, indicate the Sole Proposer's or Consortium's previous experience with co-creating events.	10. Does the proposer have previous experience in leading and coordinating events and co-creation projects with the target groups involved?	5 points
Total Score for Implementation: planning and sound financial management			15 points

5.3 Strategic Selection

The EIT Community NEB will appoint a strategic selection committee to select the four winning proposals during a consensus meeting. The committee will include one representative from each of the three KICs participating in the EIT Community NEB. The committee will convene once during a consensus meeting to deliberate on the eligible proposals. Prior to the consensus meeting, the proposals and a scorecard with all evaluation scores for each of the eligible proposals will be provided.

During the consensus meeting, the committee will discuss the evaluations and strategic fit. In the case that proposals are similarly scored, the committee will prioritise the following elements in order:

1. **Ensuring Geographic Spread:** Should there be more than 4 proposals of sufficient quality, the committee will ensure that awarded projects are in as many different countries as possible.
2. **Encouraging RIS Proposals:** Should there be equivalent proposals from both a RIS country and a non-RIS country, the committee will select the RIS proposal.
3. **Diversity in NEB Themes:** Should there be equivalent proposals with a different NEB Theme and a same NEB Theme compared to previously accepted proposals, the committee will select the proposal with the different NEB Theme.
4. **Encouraging New Locations:** Should there be equivalent proposals with a new location that the EIT Community NEB has not previously funded a project in and with a same location as a previous EIT Community NEB project, the committee will select the proposal with the new location.
5. **Encouraging Co-Funding:** Should there be equivalent proposals with and without co-funding, the committee will select the proposal with co-funding.
6. **Alignment to KIC Themes:** Should there be equivalent proposals that complement and overlap to each of the four themes of the KICs participating in the EIT Community NEB (i.e., climate, food, urban mobility) compared to previously accepted proposals, the committee will select the proposal that is complementary.

Selected proposals may be subject to recommendations or conditions brought forth by the strategic selection committee. These recommendations or conditions will be communicated via email, and the proposer will be given 5 business days to respond to the recommendations or conditions. Should the proposer respond inadequately to these recommendations or conditions, or should they not respond within the given timeline, the next best proposal as determined by the strategic selection committee will be selected. This is applicable for all selected proposals that are subject to recommendations or conditions. The selection committee will identify 4 winning proposals and rank the remaining eligible proposals to be stored as a reserve list.

5.4 Successful Applicants

5.4.1 Onboarding

Successful and unsuccessful applicants will be notified in before the end of May, and successful applicants will be requested to sign the lumpsum agreement and award contracts with EIT Food by the end of June.

Entities that have never been part of projects funded by the EIT Food and that do not have a PIC validated by the Research Executive Agency (REA) of the European Commission will be subject to a PIC validation process managed by the EIT Community Onboarding Service. All validated entities will proceed with the signature of legal agreements with EIT Food.

Awards will be made tentatively pending successful due diligence review. As part of the onboarding process, selected entities must:



- Sign and submit the Declaration of Size.
- Sign and submit the Financial Information Form.
- Register on EIT Food grants management platform.

Additionally, EIT Food reserves the right to request the EIT Community Onboarding Service a Financial Assessment Capacity to check the financial capacity of any entity of a selected proposal. In such case, EIT Food may require:

- an enhanced financial responsibility regime, i.e. joint and several liability for all subgrantees
- or joint and several liabilities of Affiliated Entities if any
- prefinancing paid in instalments (multiple/additional prefinancing)
- (one or more) prefinancing guarantees

Or

- Propose no prefinancing or
- Request that the entity be replaced or, if needed, might reject the entire proposal

In other words, if the assessment results are not satisfactory, the EIT Food might reject the participation of this entity and will then check whether the proposal is still eligible.

The EIT Community NEB will provide support, monitoring and evaluation for the duration of the programme.

5.4.2 Payment schedule

The total lump sum contribution will be disbursed in instalments and is conditional upon the delivery of the project deliverables mentioned in section 3.4 Funding. Each deliverable is associated with proportional cost allocation and deduction rate. In cases where deliverables are not completed or only partially fulfilled, a deduction will be applied up to the amount associated with the incomplete deliverable.

To prove that the activity has been successfully implemented, the following compulsory deliverables and KPIs must be submitted and approved.

	Value assigned to deliverables as percentage of total contribution
Proposal (due at the start of the project 1 st July 2026)	50% of the subgrant
Intermediate report (due on 1st July 2027) presenting the results of the Ignite NEB celebration.	40% of the subgrant
Final report (due in 31 December 2027) summarising the ideation event as well as the selection, support, and management of the teams entering the 8-month incubation phase.	10% of the subgrant

Please note: the amount and timing of funding is dependent on the dispersal of funds to EIT Food from the EIT.

5.4.3 Branding guidelines

All activities funded by the EIT Community NEB **must follow branding guidelines** and obligations. Communication activities, infrastructure, and equipment of major results funded by the grant must display the special logo of the EIT Community NEB with the following text:

- “EIT Community New European Bauhaus [project name] is funded by the European Institute of Innovation and Technology (EIT), a body of the European Union”,

Related communication materials must include the official logo of both: New European Bauhaus and EIT Community New European Bauhaus.

All awardees funded by the EIT Community NEB must respect the following conditions:



- [Declare interests](#) and alert the relevant EIT KIC of any situations that may lead to a conflict of interest, and comply with the principles of transparency, non-discrimination and sound financial management.
- Comply with the rules on [Intellectual Property Rights \(IPR\)](#) and the [communication, dissemination, and visibility](#) rules.
- Agree to systematic monitoring and review of supported activities by the KICs.

5.5 Appeals and Complaints

Applicants whose submissions are deemed inadmissible/ineligible, and they dispute the ineligibility decision, may appeal the decision by writing to neb@eitcommunity.eu. In addition, upon receipt of the evaluation results, if an application is rejected, an applicant who discerns a failure in following the procedures described in this call document or an evaluation comment clearly contradicting the information provided in the project application may lodge an appeal. The appeal procedure is not intended to call into question the judgement made by the experts evaluating the application.

The appeal may be lodged against the outcomes of the admissibility and eligibility check or the evaluation on the following grounds **only**:

- Process errors by the EIT Community NEB,
- Technical problems beyond the applicant's control,
- Obvious human/mechanical errors by the EIT Community NEB,
- Factual errors during the evaluation process.

Appeals cannot be made based on grounds other than those indicated above.

Requests for redress against the outcomes of the admissibility and eligibility check or the evaluation should be raised **within fifteen calendar days of the official notification** of ineligibility by the EIT Community NEB or after receipt of the evaluation results by the EIT Community NEB and should be sent via email. As leaders of the EIT Community NEB, EIT Urban Mobility is the responsible authority for final review. The EIT Community NEB will respond to the applicant no later than two weeks with the outcome of the appeal.

Requests must:

- Be related to the admissibility and eligibility check and/or to the evaluation process,
- Be lodged exclusively in relation to the grounds indicated above, including a clear description of the grounds for the complaint,
- Be received within the time limit specified above. Late appeals will not be considered,
- An initial reply will be sent to complainants no later than two weeks after the deadline for redress requests. This initial reply will indicate when a definitive reply will be provided,
- If there is clear evidence of a shortcoming that could have affected the funding decision, all or part of the application may be re-evaluated,
- If there is no clear evidence of a shortcoming, the application will not be re-evaluated, and the applicants will be notified that their appeal has been rejected via email without justification.

6. Call Timeline

Opening call: 23rd March 2026

Information session: Thursday 9th April 2026

Deadline for call content questions: 16th April 2026

Call FAQ posting: 20th April 2026

Closing call: 7th May 2026 (17:00 CEST)

Admissibility and eligibility checks: 14th May 2026

Evaluations: 22nd May 2026

Consensus: 26th May 2026

Final consensus and communication of final selection to the participants: 29th May 2026

Deadline to Sign FSA: 29th June 2026

Start of programme: 1st July 2026



Annex 1 – EIT Community NEB

The [New European Bauhaus \(NEB\) initiative](#), initially announced by President Von der Leyen in her [State of the Union address](#) and launched by the Commission in early 2021, is an environmental, social and cultural initiative that is guided by three core **values**:

1. **Sustainability**: from climate goals, to circularity, zero pollution, and biodiversity;
2. **Aesthetics**: from design beyond functionality, to quality of experience, lifestyle and well-being;
3. **Inclusion**: valorising diversity, equality for all, accessibility, and affordability.

In addition, the following three key **principles** guide and integrate the development of the NEB dimensions:

1. **Multilevel** engagement (from global to local);
2. **Participatory** process;
3. **Transdisciplinary** approach.

Based on the analysis of the inputs received during the co-design phase of the NEB, the Commission identified the following four **thematic axes** that would follow during the implementation of the NEB:

- **Reconnecting with nature,**
- **Regaining a sense of belonging,**
- **Prioritising the places and people that need it the most,**
- **The need for long-term, life-cycle thinking in the industrial ecosystem.**

The EIT is ideally placed to support implementation of the NEB as it has created Europe's largest innovation ecosystem with over 2,000 partners (business, research, education, cities) cooperating in over 60 hubs across Europe, and is represented in all European Union (EU) Member States and beyond. The EIT Knowledge and Innovation Communities (KICs) cover climate, sustainable energy, digital, healthcare, food supply, urban mobility, manufacturing, raw materials, and more recently, culture and creative sectors and industries. All these are critical fields of engagement for the blending of social inclusion, quality of experience, and sustainability, envisioned by the NEB movement, as a means of making the Green Deal a human-centred experience that reaches hearts, minds, and homes.

The [EIT Community New European Bauhaus](#), hereafter referred to as EIT Community NEB, is led by EIT Urban Mobility with participation of Climate KIC and EIT Food. The mission aims to bridge the gap between science and technology on the one hand, and arts and culture on the other, promoting business through start-ups, ideation and education, as well as citizen education and engagement. With that purpose, EIT Community NEB engages with European innovators to overcome fragmentations in the European innovation landscape, works together with universities and stakeholders in the identification of problems and solutions, and ensures civil society engagement in the NEB movement.

Annex 1.1 – Innovation and Business Creation Cluster

The EIT Strategic Innovation Agenda (SIA) 2021-2027 sets the strategic direction, priorities and objectives of the European Institute of Innovation and Technology (EIT) and its Knowledge and Innovation Communities (EIT KICs).

One specific objective in the new EIT SIA 2021-2027 is to establish and foster appropriate synergies and complementarities between EIT activities and other relevant Union, national and regional initiatives, instruments, and programmes. This will help ensure consistency with Union priorities and commitments, including the European Green Deal, the Recovery Plan for Europe, the European Strategy for data, the SME



Strategy for a sustainable and digital Europe, and the New Industrial Strategy for Europe².

To realise such ambitions, the EIT and the EIT KICs have established the Innovation and Business Creation Cluster (the successor to the Strategic Synergies Cluster) of activities, to strengthen EU's innovation and entrepreneurial capacity and integrate into and engage with innovation ecosystems. By doing so, the EIT KICs aim at becoming real engines of impact and support the realisation of a carbon-neutral, digital, circular, and inclusive European society.

The EIT Innovation and Business Creation Cluster includes three key initiatives co-designed and co-created by the EIT KICs with their innovation ecosystems: [EIT Community Artificial Intelligence for Europe](#), [EIT Community New European Bauhaus](#), and [EIT Community Women Entrepreneurship](#).

Annex 1.2 – Ignite NEB Incubator

Ignite NEB incubator is the EIT Community NEB programme dedicated to accompanying social entrepreneurs from the ideation of innovative products and services to the creation of pre-seed businesses. The Ignite Incubator programme includes – but is not limited to – the following activities:

- Assessment of business needs linked to the development of the solution ideated during the Ignite NEB events.
- Matchmaking sessions with EIT Community NEB business mentors with relevant expertise.
- Mentoring sessions (about 20h per team) with selected NEB business mentors to define and strengthen the business model for the solution.
- Identification of suitable NEB MakerSpace to prototype the solution. NEB MakerSpaces are collaborative workspaces that provides access to tools, materials, and technologies to experiment and learn. These spaces typically offer a range of tools and equipment, such as 3D printers, laser cutters, electronics, and woodworking tools, as well as software and programming tools.
- Implementation of a minimum of 3 prototyping sessions within the NEB MakerSpace of choice.
- Implementation of sessions of testing of the solution with a minimum of 20 potential consumers.

At the end of the Ignite Incubator programme, the maturity of the business solutions prototyped and tested by the four teams supported every year will be assessed by the EIT Community NEB. In case any of the solutions developed within the programme will be deemed suitable to continue the EIT Community NEB Journey, the relevant team(s) will be invited to apply to the 2026 edition of the EIT Community NEB Catalyse acceleration programme.

² Decision (EU) No 2021/820 of the European Parliament and of the Council of 20 May 2021 on the Strategic Agenda of the European Institute of Innovation and Technology (EIT) 2021-2027: Boosting the Innovation Talent and Capacity of Europe and repealing Decision No 1312/2013/EU, OJ L 189/3 of 28 May 2021, <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32021D0820&from=EN>



Annex 2 – Strategic Focus Areas of EIT Community NEB

Annex 2.1 – Climate KIC

- Circular Economy: Packaging, Waste management, Fashion, Textiles, Sustainable materials, Waste to resource technologies, Biomass & waste valorization.
- Built-Environment: Carbon neutral materials, Decarbonized steel, cement etc., Energy Efficient Buildings, Novel Materials, Electrification of heating and cooling, Engineered carbon sinks.
- Food and Agriculture: Regenerative agriculture/farming solutions, Precision Agriculture, Sustainable supply chains, Climate-Smart Crop Breeding, Water Management, Soil health enhancement, Renewable energy integration.
- Decarbonization of industrial processes and manufacturing: Carbon neutral chemistry, Energy distribution systems, New Energy vectors, Carbon capture and utilization.
- Blue Economy: Decarbonization of the maritime industry, Aquaculture, Natural carbon capture, Ocean/Tidal energy, Smart ports & Logistics, Coastal & Habitat protection, Ocean Plastics Reduction and Recycling, Blue Carbon Initiatives, Water treatment.

Annex 2.2 – EIT Food

- Net Zero Food System: Advances regenerative agriculture, reduces food loss, and fosters a circular economy through better packaging and labelling.
- Healthier Lives through Food: Diversifies protein sources, increases choices for a balanced diet, and optimizes food nutrient density.
- Fair and Resilient Food System: Invests in fair business models, strengthens shorter supply chains, and promotes sustainable food production.
- Regenerative Agriculture: Reduces risks for farmers transitioning to regenerative practices, including carbon farming and pricing.

Annex 2.3 – EIT Urban Mobility

- Active Mobility: Integrated mobility, Fostering Walkability, Safety, Route Planning
- Sustainable City Logistics: Delivery, Waste Management, Circular Freight, Logistics Infrastructure, Shared-vehicle Service for Logistics
- Transport Infrastructure: Inter-modality, Mobility infrastructure, Autonomous Public Transport, On-demand Public Transport, Parking (cars)
- Future Mobility: Traffic management, Waterbone Mobility, Shared Mobility (cars), Urban Air Mobility
- Mobility and Energy: Electrification Cars, Electrification Other, Hydrogen for Mobility, Battery tech



Annex 3 – NEB Challenges

The range of EIT Community NEB supported activities includes a list of challenges thematically arranged across four Thematic Axes. Applicants' products and services must address at least one of the NEB Thematic Axes, indicating one or more sub-challenges in their local ecosystem, and demonstrate their potential to scale-up. In addition, the products and services must clearly address an identified social challenge, ideally determined within a specific social group who would benefit from the existence of such products or services.

Annex 3.1 – Thematic Axis 1: Reconnecting with nature

The NEB movement aims to create greater opportunities for contact with green public spaces that translate into better health indices for the population and reduce income-related health inequalities. Nature-based solutions in cities can help address floodings and other extreme weather events while making the built environment more attractive. Climate action can improve air, water and soil quality and overall living conditions. The COVID-19 pandemic has underlined the direct link between nature protection and citizen's physical and mental health. There is a need to go beyond a human-centred approach to a life-centred perspective, seeking inspiration from nature and learning from it.

- Challenge 1.1 – Products and services (including rapid prototypes) enhancing nature-based solutions, promoting green public spaces, and supporting urban greening.
- Challenge 1.2 – Co-design and co-stewardship of green spaces and nature-based-solutions through public-private partnerships and citizen participation.
- Challenge 1.3 – Social activation and education activities on nature-based solutions, access to and increasing of green spaces, as well as their collective stewardship.

Annex 3.2 – Thematic Axis 2: Regaining a sense of belonging

The NEB movement is about collective and private experiences. Building bridges between people implies encouraging intergenerational solidarity, developing links between education and the arts in local environments, improving common spaces and places to meet.

- Challenge 2.1 – Products and services (including rapid prototypes) responding to citizens' real needs in urban and regional spaces, as well as improving accessibility and quality of experience of citizens in their daily lives, i.e., leisure, working spaces, moving around and commuting etc.
- Challenge 2.2 – Co-design of public realm and commons with civil society and other stakeholders to favour diversity while strengthening inclusivity and equality/equity, as well as to promote co-ownership of public and private spaces.
- Challenge 2.3 – Awareness raising and education programmes to highlight the relationship between sustainability and resilience, as well as activities promoting interaction and collaboration between different social groups around urban and rural spaces, and heritage focused on nature conservation and culture.

Annex 3.3 – Thematic Axis 3: Prioritising the places and people that need it most

The NEB movement promotes the inclusion of all citizens living in Europe, including places that are often left behind or not as prominently thought about. Beautiful and sustainable solutions must be affordable and accessible for all. This is particularly important when it comes to addressing the situations of groups and



individuals, such as those at risk of exclusion, living in poverty, or experiencing homelessness. For example, disadvantaged groups are at greater risk of energy poverty and air pollution and have less access to public transport. Therefore, the pursuit of a ‘design for all approach’ to remove particular barriers needs to be tailored to a specific group’s needs. The NEB clearly goes beyond large city centres and encompasses places in all of their diversity, including small villages, rural areas, shrinking cities, degenerated city districts and de-industrialised areas. This calls for territorial development avoiding spatial segregation of social groups to create a sense of togetherness.

- Challenge 3.1 – Products and services (including rapid prototypes) delivering both online and offline (in person) support, as well as public and private realm infrastructure and facilities with a focus on specific vulnerable populations, e.g., elderly, children, ethnic minorities, marginalized groups etc.
- Challenge 3.2 – Multi-stakeholder activities enhancing urban regeneration in less favoured areas, including most polluted zones, degraded or dangerous neighbourhoods, remote areas with poor communication/infrastructure, and districts with limited services.
- Challenge 3.3 – Development and implementation of social interventions encouraging cultural understanding and connection between different social groups that otherwise would not interact. Activities enhancing the experience of belonging through shared orientation towards nature protection, sustainability, and resilience.

Annex 3.4 – Thematic Axis 4: Fostering long-term, life-cycle and integrated thinking in the industrial ecosystem

The NEB movement promotes an economy based on circularity to tackle unsustainable use of resources and waste, including uses for obsolete buildings or infrastructures. Addressing these challenges concerns the entire industrial ecosystem, from production to delivery and consumption, with a circular economy mind-set. Recovered and renewable materials should be better recognised by all relevant disciplines and become part of design paradigms. The use of sustainably produced and procured nature-based building materials, such as wood, bamboo, straw, cork, or stone should be improved. New production technologies should help reduce the carbon footprint of steel or cement, recycle otherwise wasted textiles and accelerate the green transition of energy intensive industries. New business models, bioeconomy, social economy approaches and Design for Sustainability can support the transformation of sectors such as textiles, tourism, waste management or energy production. The digital transition will play a systemic role in the development and implementation of the NEB.

- Challenge 4.1 – Products and services (including rapid prototypes) promoting long-term use and thinking, and reduce by design; also, maintenance, reusing, refurbishing, remanufacturing re-purpose and recycling of resources and waste, including digital and monitoring tools, as well as improvement of current state-of-the-art manufactured products or industrial manufacturing processes.
- Challenge 4.2 – Public and multi-stakeholder activities fostering circular economy actions, namely with regards to resources, waste, product life extension and second life of products, and more efficient management of sources. Activities are to target unsustainable mind-sets or behaviours in specific social groups to maximize the potential impact.
- Challenge 4.3 – Awareness raising and education activities on circular economy aiming at changing individual and group behaviours that perpetuate an unsustainable use of resources and/or waste management, e.g., energy, water, food, plastic.

Annex 4 – Declaration of Interests

Beneficiaries must provide a Declaration of Interests accompanying their application. In addition, they must take all measures to prevent any situation where the impartial and objective implementation of the Agreement could be compromised for reasons involving family, emotional life, political or national affinity, economic interest or any other direct or indirect interest ('conflict of interests').

They must formally notify the responsible call managing entity and the relevant KIC Legal by sending an email to neb@eitcommunity.eu without delay of any situation constituting or likely to lead to a conflict of interests and immediately take all the necessary steps to rectify this situation.

The granting authority may verify that the measures taken are appropriate and may require additional measures to be taken by a specified deadline.

Annex 4.1 – Consequences of non-compliance

If an awardee breaches any of its obligations under this Annex, the grant may be reduced.



Annex 5 – Intellectual Property Rights (IPR) – Background and Results – Access Rights and Rights of Use

Annex 5.1 – Background and access rights to background

‘Background’ means any data, know-how or information — whatever its form or nature (tangible or intangible), including any rights such as intellectual property rights — that is:

- held by the beneficiaries before they acceded to the Agreement and
- needed to implement the action or exploit the results.

If background is subject to rights of a third party, the beneficiary concerned must ensure that it is able to comply with its obligations under the Agreement.

Annex 5.2 – Ownership of results

The granting authority does not obtain ownership of the results produced under the action. ‘Results’ means any tangible or intangible effect of the action, such as data, know-how or information, whatever its form or nature, whether or not it can be protected, as well as any rights attached to it, including intellectual property rights.

Annex 5.3 – Rights of use of the granting authority on materials, documents and information received for policy, information, communication, dissemination and publicity purposes

The granting authority has the right to use non-sensitive information relating to the action and materials and documents received from the beneficiaries (notably summaries for publication, deliverables, as well as any other material, such as pictures or audio-visual material, in paper or electronic form) for policy information, communication, dissemination and publicity purposes — during the action or afterwards.

The right to use the beneficiaries’ materials, documents and information is granted in the form of a royalty-free, non-exclusive and irrevocable licence, which includes the following rights:

(i) **use for its own purposes** (in particular, making them available to persons working for the granting authority or any other EU service (including institutions, bodies, offices, agencies, etc.) or EU Member State institution or body; copying or reproducing them in whole or in part, in unlimited numbers; and communication through press information services)

(ii) **distribution to the public** (in particular, publication as hard copies and in electronic or digital format, publication on the internet, as a downloadable or non-downloadable file, broadcasting by any channel, public display or presentation, communicating through press information services, or inclusion in widely accessible databases or indexes)

(iii) **editing or redrafting** (including shortening, summarising, inserting other elements (e.g. meta-data, legends, other graphic, visual, audio or text elements), extracting parts (e.g. audio or video files), dividing into parts, use in a compilation)

(iv) **translation:**



(v) **storage** in paper, electronic or other form

(vi) **archiving**, in line with applicable document-management rules

(vii) **processing**, analysing, aggregating the materials, documents and information received and **producing derivative works**.

The rights of use are granted for the whole duration of the industrial or intellectual property rights concerned. If materials or documents are subject to moral rights or third-party rights (including intellectual property rights or rights of natural persons on their image and voice), the beneficiaries must ensure that they comply with their obligations under this Agreement (in particular, by obtaining the necessary licences and authorisations from the rights holders concerned).

Where applicable, the granting authority will insert the following information:

“© – [year] – [name of the copyright owner]. All rights reserved. Licensed to the [name of granting authority] under conditions.”

Annex 5.4 – Consequences of non-compliance

If a beneficiary breaches any of its obligations under this Annex, the grant may be reduced.

Annex 6 – Communication, Dissemination and Visibility

Annex 6.1 – Communication, Dissemination, and Promoting the action

Unless otherwise agreed with the granting authority, the beneficiaries must promote the action and its results by providing targeted information to multiple audiences (including the media and the public). Before engaging in a communication or dissemination activity expected to have a major media impact, the beneficiaries must inform the granting authority.

Annex 6.2 – European flag and funding statement

Unless otherwise agreed with the granting authority, communication activities of the beneficiaries related to the action (including media relations, conferences, seminars, information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, vehicles, supplies or major result funded by the grant must acknowledge the EU support and display the European flag (emblem) and funding statement (translated into local languages, where appropriate):



The emblem must remain distinct and separate and cannot be modified by adding other visual marks, brands or text.

Apart from the emblem, no other visual identity or logo may be used to highlight the EU support.

When displayed in association with other logos (e.g. of beneficiaries or sponsors), the emblem must be displayed at least as prominently and visibly as the other logos.

For the purposes of their obligations under this Article, the beneficiaries may use the emblem without first obtaining approval from the granting authority. This does not, however, give them the right to exclusive use. Moreover, they may not appropriate the emblem or any similar trademark or logo, either by registration or by any other means.

Annex 6.3 – Quality of information disclaimer

Any communication or dissemination activity related to the action must use factually accurate information. Moreover, it must indicate the following disclaimer (translated into local languages where appropriate): “Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or [name of the granting authority]. Neither the European Union nor the granting authority can be held responsible for them.”

Annex 6.4 – Specific communication, dissemination and visibility rules

If a beneficiary breaches any of its obligations under this Annex, the grant may be reduced.

Annex 6.5 – Ignite NEB Social Media Guidance

When writing a post for social media, website or print please make sure to include:

1. Logo set
2. Standard description
3. Relevant tags
4. Hashtags

1. Logos

Always include the following **three logos**, in this exact order and format:

- Official New European Bauhaus logo
- EIT Community New European Bauhaus logo
- ‘Funded by the European Union’ logo



Please make sure that they are sufficiently readable (in size and non-compromising background).

Logos are available to download [via this link](#). For more information on the use of logos, please see the [EIT Community Guidelines](#).

2. Description of EIT Community NEB and Ignite NEB programme

Please always use the following descriptions to introduce the **EIT Community NEB** and the **Ignite NEB programme**.

The EIT Community New European Bauhaus (NEB) is funded by the European Institute of Innovation & Technology and supports citizens, grass-roots initiatives and startups that embody the core values of the European Commission’s New European Bauhaus movement (sustainability, inclusivity and beauty) through business creation & acceleration, funding, mentorship and network.

Ignite NEB is a [...] programme delivered by the EIT Community New European Bauhaus and funded by the European Institute of Innovation & Technology. It supports [...] that embody the New European Bauhaus values of sustainability, inclusivity and beauty through [...] and EU-wide visibility within Europe’s leading innovation network.

3. Tagging accounts

When creating a post on social media, please make sure to tag accounts associated with the programme to help boost your visibility:

- The [EIT Community New European Bauhaus](#)
- EIT Community NEB participating KICs:
 - [Climate KIC](#)
 - [EIT Food](#)
 - [EIT Urban Mobility](#)
- [The European Institute of Innovation and Technology \(EIT\)](#)
- [New European Bauhaus \(NEB\)](#)

Also, make sure to tag other accounts that are linked to your entity, including personal accounts of your team members and other stakeholders/partners/community contacts, who might help to amplify the post. This is good to do with a comment, as it helps the algorithm. The mindset is - who is connected to this post and who might be interested in it (within my network).

4. Hashtags

We recommend using no more than 2 hashtags per post to help with the algorithm. We would recommend using:

- #EITCommunityNEB
- #IgniteNEB

Other relevant hashtags include:

- #NewEuropeanBauhaus
- #SustainableInclusiveBeautiful

Finally, it's also good practice to think of an ownable hashtag for your entity, something like #(YOURENTITY)NEB, so people will be able to find information about you easier within social networks.

Support from EIT Community NEB team

In order to best support your project with visibility, we will be creating showcase posts and different types of content to showcase our beneficiaries. In order to facilitate this, please be sure to fill in the **Factsheet**. If there are any other communication support you need, please get in touch with your coordinator.