





NEB Mentors 2026 Factsheet

Are you a design or business strategy expert that wants to support NEB impact through mentorship? Then the <u>NEB Mentors</u> Open Call 2026 is right for you!

Who can apply?

Professionals, entrepreneurs and investors with 10+ years of experience and expertise in at least one of the New European Bauhaus challenge areas:

- Reconnecting with nature
- Regaining a sense of belonging
- Prioritising the people and places that need it most
- Fostering long-term, circular thinking

We welcome two complementary profiles:

- Design Mentors creative, human-centred designers addressing social and environmental impact through design.
- **Business Mentors** strategic, impact-oriented entrepreneurs guiding ventures toward market viability and responsible growth.

All mentors must be **fluent in English** and **legally able to** work and invoice within the EU or associated Horizon Europe countries.

Your role as a mentor

Mentorships are assigned to either one of the following programs:

- <u>Catalyse NEB</u> refining value proposition, goto-market strategy, and investor pitch of startups addressing societal challenges;
- Grow NEB prototyping, validating and testing early-stage social impact solutions with endusers;
- Enhance NEB scaling up of citizen engagement initiatives (inter)nationally.

NEB Mentors are expected to carry out a variety of tasks, including:

- Help mentees clarify their Individual Development Plan
- Facilitate 1-on-1 sessions
- Participate in (de)briefing meetings and mentorship evaluations

Timeline

Call opens	24 November 2025
Info session	n/a
Application deadline	23 March 2026
Evaluations	TBD
Start of programmes	Between February - June 2026

The EIT Community NEB is funded by the <u>European Institute of</u> <u>Innovation & Technology</u> and supports on-the-ground projects that embody the core <u>New European Bauhaus</u> values of sustainability, inclusivity and beauty.

How to apply:

- Read the <u>Call Manual</u> for all information
- Go to the <u>online application form</u>
- Submit by March 23, 2026, 23:59 CET

Resources

- Official Call Manual
- www.neb.eitcommunity.eu
- EIT Community NEB on LinkedIn







About EIT Community NEB

What is the New European Bauhaus?

The New European Bauhaus (NEB) is an EU initiative connecting the European Green Deal to our everyday lives and living spaces.

It calls on all Europeans to imagine and build together a future that is:

- **Sustainable** in harmony with nature and the planet.
- **Inclusive** celebrating diversity, ensuring access and participation for all.
- Beautiful improving quality of experience, aesthetics, and belonging.

In short: NEB is where creativity meets sustainability, and where innovation serves communities.

Why NEB?

Because innovation alone isn't enough. The NEB framework helps you ensure your idea is not only **technically sound** but also socially meaningful, aesthetically inspiring, and environmentally responsible.

About the EIT Community NEB

The EIT Community NEB brings the vision of NEB to life through hands-on support for local projects.

The EIT Community New European Bauhaus (NEB) is a joint initiative by several Knowledge and Innovation Communities (KICs) of the European Institute of Innovation and Technology (EIT): EIT Urban Mobility, Climate-KIC, EIT Food, and EIT Manufacturing.

As part of the EIT Community – Europe's largest innovation ecosystem – it spans sectors like climate, culture and creativity, digital, food, mobility, and manufacturing. Together, we explore and scale new ways of living, putting people's needs first and backing solutions through startups, citizen engagement, and capacity-building programs.